

TRADEMARK LAW OF THE P.R.C

COMPARATIVE TABLE

2001 LAW

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2013 AMENDED LAW

(Adopted 30/8/13 – Effective May 2014)

Wan Hui Da Law Firm & IP Agency

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Chapter I General Provisions	Chapter I General Provisions
Article 1	Article 1 Untouched
This Law is enacted for the purpose of reinforcing the administration of trademarks, protecting the exclusive rights to use registered trademarks, and encouraging manufacturers and sellers to ensure the quality of their goods and services and to keep the prestige of their trademarks, with a view to protecting the legitimate interests of consumers, manufacturers and sellers and to promoting the development of the socialist market economy.	This Law is enacted for the purpose of reinforcing the administration of trademarks, protecting the exclusive rights to use registered trademarks, and encouraging manufacturers and sellers to ensure the quality of their goods and services and to keep the prestige of their trademarks, with a view to protecting the legitimate interests of consumers, manufacturers and sellers and to promoting the development of the socialist market economy.
Article 2	Article 2 Untouched
The Trademark Office of the administrative department for industry and commerce under the State Council shall be responsible for the registration and administration of trademarks throughout the country.	The Trademark Office of the administrative department for industry and commerce under the State Council shall be responsible for the registration and administration of trademarks throughout the country.
The Trademark Review and Adjudication Board, established under the administrative department for industry and commerce under the State Council, shall be responsible for handling trademark disputes.	The Trademark Review and Adjudication Board, established under the administrative department for industry and commerce under the State Council, shall be responsible for handling trademark disputes.
Article 3	Article 3 Untouched
A registered trademark means a trademark, inclusive of a goods trademark, a service mark, a collective mark or a certification mark, that has been approved and registered by the Trademark Office. The trademark registrant shall enjoy an exclusive right to use the trademark, which shall be protected by law.	A registered trademark means a trademark, inclusive of a goods trademark, a service mark, a collective mark or a certification mark, that has been approved and registered by the Trademark Office. The trademark registrant shall enjoy an exclusive right to use the trademark, which shall be protected by law.
For the purpose of this Law the expression "collective mark" shall mean any mark registered in the name of an entity, association or other	For the purpose of this Law the expression "collective mark" shall mean any mark registered in the name of an entity, association or other

organization for being used by the members of this organization in their commercial activities to indicate the users' qualifications in this organization.	organization for being used by the members of this organization in their commercial activities to indicate the users' qualifications in this organization.
For the purpose of this Law the expression "certification mark" shall mean any mark controlled by an organization in charge of the supervision over certain goods or service and used by the entity or individual outside this organization in respect of its goods or service to certify the origin, raw material, manufacturing method, quality or other specific qualities of said goods or service.	For the purpose of this Law the expression "certification mark" shall mean any mark controlled by an organization in charge of the supervision over certain goods or service and used by the entity or individual outside this organization in respect of its goods or service to certify the origin, raw material, manufacturing method, quality or other specific qualities of said goods or service.
Special rules for the registration and administration of collective marks and certification marks shall be formulated by the administrative department for industry and commerce under the State Council.	Special rules for the registration and administration of collective marks and certification marks shall be formulated by the administrative department for industry and commerce under the State Council.
Article 4	Article 4 Revised
Where any natural person, legal person or other organization intends to acquire the exclusive right to use a trademark for the goods he or it produces, manufactures, processes, selects or markets, an application should be filed with the Trademark Office for registration of the goods trademark. Where any natural person, legal person or other organization intends to acquire the exclusive right to use a service mark for the service he or it provides, an application should be filed with the Trademark Office for registration of the service he or it provides, an application should be filed with the Trademark Office for registration of the service mark. The provisions made in this Law concerning goods trademarks shall apply to service marks.	Where any natural person, legal person or other organization, in the course of his or its production or business operations, intends to acquire the exclusive right to use a trademark for his or its goods or services , an application should be filed with the Trademark Office for registration of the goods trademark. The provisions made in this Law concerning goods trademarks shall apply to service marks.
Article 5	Article 5 Untouched
Two or more natural persons, legal persons or other organizations may jointly file an application with the Trademark Office for registration of a trademark and shall jointly enjoy the exclusive right to use this registered trademark.	Two or more natural persons, legal persons or other organizations may jointly file an application with the Trademark Office for registration of a trademark and shall jointly enjoy the exclusive right to use this registered trademark.

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Article 6	Article 6 Revised
As for any of such goods, as prescribed by the State, that must bear a registered trademark, a trademark registration must be applied for. Where no trademark registration has been granted, such goods shall not be sold on the market.	As for any of such goods, as prescribed by the laws or administrative regulations that must bear a registered trademark, a trademark registration must be applied for. Where no trademark registration has been granted, such goods shall not be sold on the market.
Article 4 of Implementing Regulation of Trademark Law $($ 2002 $)$	
For the purposes of Article 6 of the Trademark Law, goods that must bear registered trademarks as required by the State refer to goods that must bear registered trademarks as required by laws or administrative regulations.	
Article 7	Article 7 Revised
Any user of a trademark shall be responsible for the quality of the goods in respect of which the trademark is used. The administrative departments for industry and commerce at different levels shall, through the administration of trademarks, exercise supervision over the quality of the goods and shall stop any practice that deceives consumers.	The application for registration and the use of a trademark shall be made in good faith. Any user of a trademark shall be responsible for the quality of the goods in respect of which the trademark is used. The administrative departments for industry and commerce at different levels shall, through the administration of trademarks, exercise supervision over the quality of the goods and shall stop any practice that deceives consumers.
Article 8	Article 8 Revised
Any visual mark, consisting of words, devices, letters, numbers, three-dimensional marks, combined colors, or the combination of said factors, that can distinguish the goods of a natural person, legal person or other organization from those goods of others, can be applied as a trademark for registration.	Any visual mark, consisting of words, devices, letters, numbers, three-dimensional marks, combined colors, sounds, etc, or the combination of said factors, that can distinguish the goods of a natural person, legal person or other organization from those goods of others, can be applied as a trademark for registration.
Article 9	Article 9 Untouched
Any trademark applied for registration shall be so distinctive as to be distinguishable and shall not be in conflict with other person's prior-acquired	Any trademark applied for registration shall be so distinctive as to be distinguishable and shall not be in conflict with other person's prior-acquired

legitimate rights.	legitimate rights.
The trademark registrant shall have the right to mark the indication "Registered Trademark" or a sign of trademark registration.	The trademark registrant shall have the right to mark the indication "Registered Trademark" or a sign of trademark registration.
Article 10	Article 10 Revised
The following signs shall not be used as a trademark:	The following signs shall not be used as a trademark:
(1) those identical with or similar to the State name, national flag, national emblem, military flag or medals of the People's Republic of China, and those identical with the name of the specific place where the central organizations of the State or the Party are located or the name, device of any symbolic building of the place;	(1) those identical with or similar to the State name, national flag, national emblem, national anthem , military flag, military emblem , military song , or medals etc , of the People's Republic of China, and those identical with the name or the symbol of the central organizations of the State or the Party, as well as the name of the specific place where the central
(2) those identical with or similar to the State name, national flag, national emblem or military flag of any foreign countries, except those approved by the government of the country concerned;	organizations of the State or the Party are located or the name, device of any symbolic building of the place; (2) those identical with or similar to the State name, national flag,
(3) those identical with or similar to the name, flag or emblem of any international intergovernmental organization, except those approved by the international intergovernmental organization concerned or unlikely to mislead the public;	 national emblem or military flag, etc, of any foreign countries, except those approved by the government of the country concerned; (3) those identical with or similar to the name, flag or emblem etc, or any international intergovernmental organization, except those approved by
(4) those identical with or similar to the official sign or inspection mark indicating control and guarantee, except those with official authorization;	the international intergovernmental organization concerned or unlikely to mislead the public;(4) those identical with or similar to the official sign or inspection mark
(5) those identical with or similar to the symbols, or names, of the Red Cross or the Red Crescent;	indicating control and guarantee, except those with official authorization;(5) those identical with or similar to the symbols, or names, of the Red
(6) those having the nature of discrimination against any nationality;	Cross or the Red Crescent;
(7) those having the nature of exaggeration and fraud in advertising goods; and	 (6) those having the nature of discrimination against any nationality; (7) those deceptive, which are likely to mislead the public to
(8) those detrimental to socialist morals or customs, or having other unhealthy influences.	misidentify the quality or other characteristics or place of origin of the goods; and
The geographical names as the administrative divisions at or above the county level and the foreign geographical names well-known to the public	(8) those detrimental to socialist morals or customs, or having other unhealthy influences.

shall not be used as trademarks, but those geographical names having otherwise meanings or serving as component part of a collective mark or certification mark shall be exclusive. Where a trademark using any of the above-mentioned geographical names has been approved and registered, it shall continue to be valid.	The geographical names as the administrative divisions at or above the county level and the foreign geographical names well-known to the public shall not be used as trademarks, but those geographical names having otherwise meanings or serving as component part of a collective mark or certification mark shall be exclusive. Where a trademark using any of the above-mentioned geographical names has been approved and registered, it shall continue to be valid.
Article 11	Article 11 Revised
Any of the following marks shall not be registered as a trademark:	Any of the following marks shall not be registered as a trademark:
(1) those only having the generic names, designs or models of the goods in respect of which the trademark is used;	(1) those only having the generic names, designs or models of the goods in respect of which the trademark is used;
(2) those only having direct reference to the quality, main raw materials, function, use, weight, quantity or other features of the goods in respect of which the trademark is used;	(2) those only having direct reference to the quality, main raw materials, function, use, weight, quantity or other features of the goods in respect of which the trademark is used;
(3) those lacking in distinctive features.	(3) Others lacking in distinctive features.
Any of those marks mentioned in the preceding paragraphs can be registered as a trademark only after it has acquired distinctive features in practical use and become distinguishable.	Any of those marks mentioned in the preceding paragraphs can be registered as a trademark only after it has acquired distinctive features in practical use and become distinguishable.
Article 12	Article 12 Untouched
Those devices in the shape originating from the nature of the goods, existing for achieving technical effect of the goods or enabling the goods to keep substantive value shall not be registered as three-dimensional trademarks.	Those devices in the shape originating from the nature of the goods, existing for achieving technical effect of the goods or enabling the goods to keep substantive value shall not be registered as three-dimensional trademarks.
Article 13	Article 13 Revised
Where a trademark applied for registration in respect of identical or similar goods is a duplication, imitation or translation of other person's well-known trademark which has not been registered in China and the	Where the owner of a trademark that is known by the relevant public believes that his right is being infringed, he may request the protection of the well-known trademark in accordance with the

applied trademark is likely to cause confusion, it shall not be allowed for registration and shall be forbidden from practical use. Where a trademark applied for registration in respect of different goods is a duplication, imitation or translation of other person's well-known trademark which has been registered in China and the applied trademark is likely to mislead the public and bring harms to the interests of the registrant of the well-known trademark, it shall not be allowed for registration and shall be forbidden from practical use.	 provisions of this law. Where a trademark applied for registration in respect of identical or similar goods is a duplication, imitation or translation of other person's well-known trademark, which has not been registered in China and the applied trademark is likely to cause confusion, it shall not be allowed for registration and shall be forbidden from practical use. Where a trademark applied for registration in respect of different goods is a duplication, imitation or translation of other person's well-known trademark which has been registered in China and the applied trademark is likely to mislead the public and bring harms to the interests of the registration and shall be forbidden from practical use.
Article 14	Article 14 Revised
The following factors shall be taken into account in the identification of a well-known trademark: (1) Extent of the relevant public's awareness of the target trademark; (2) Duration of the use of the target trademark; (3) Duration, extent and geographical scope of any publicizing work for the target trademark; (4) Protection records of the target trademark as a well-known trademark; and (5) Other factors concerning the popularity of the target trademark.	party concerned in a trademark-related case where the recognition decision is a necessary fact of the case. The following factors shall be taken into account in the identification of a well-known trademark:

	penalty to the trademark-related offence.
	The Trademark Review and Adjudication Board, when handling the trademark disputes, upon the request of the party concerned as per the prescription of Article 13 of this Law, may recognize the well-known trademark status when it deems such recognition is a necessary fact to the case.
	The people's courts designated by the Supreme People's Court, upon the request of the party concerned as per the prescription of Article 13 of this Law, may recognize the well-known trademark status during a trademark civil or administrative litigation when it deems such recognition is a necessary fact to the case.
	The manufacturer or operator is not allowed to use the "Well-known Trademark" expression on the commodities, the commodity packages, the containers, or in advertisement, exhibition or other commercial activities.
Article 15	Article 15 Revised
Where the agent or representative of the owner of a trademark applies for registering the trademark in his own name without authorization and the	Where the agent or representative of the owner of a trademark applies for registering the trademark in his own name without authorization and the owner of the trademark has raised an opposition against the same, such a
owner of the trademark has raised an opposition against the same, such a trademark shall not be allowed for registration and shall be forbidden from practical use.	trademark shall not be allowed for registration and shall be forbidden from practical use.

Article 16	Article 16 Untouched
Where a trademark has a geographical sign of the designated goods which do not originate from the place where the geographical sign indicates and is likely to mislead the public, such a trademark shall not be allowed for registration and shall be forbidden from practical use. However, where such a trademark has been approved and registered out of goodwill, it shall continue to be valid.	Where a trademark has a geographical sign of the designated goods which do not originate from the place where the geographical sign indicates and is likely to mislead the public, such a trademark shall not be allowed for registration and shall be forbidden from practical use. However, where such a trademark has been approved and registered out of goodwill, it shall continue to be valid.
The geographical sign mentioned in the preceding article refers to the specific sign indicating the origin, specific quality, prestige or other features of the designated goods and mainly decided by the natural factors or humanistic factors of the district.	The geographical sign mentioned in the preceding article refers to the specific sign indicating the origin, specific quality, prestige or other features of the designated goods and mainly decided by the natural factors or humanistic factors of the district.
Part of Article 6 of Implementing Regulation of Trademark Law (2002) $% \left(\left({\left({{\left({1.881111111111111111111111111111111111$	
The geographical signs prescribed in Article 16 of the Trademark Law can be applied for registration as certification marks or collective marks according to the provisions of the Trademark Law and these Implementing Regulations.	
Article 17	Article 17 Untouched
Where any foreign citizen or enterprise applies for registration of a trademark in China, the application shall be handled in accordance with any agreement concluded between the country to which the applicant belongs and the People's Republic of China, or any international treaty to which both countries are members, or on the basis of the principle of reciprocity.	Where any foreign citizen or enterprise applies for registration of a trademark in China, the application shall be handled in accordance with any agreement concluded between the country to which the applicant belongs and the People's Republic of China, or any international treaty to which both countries are members, or on the basis of the principle of reciprocity.
Article 12 of Implementing Regulation of Trademark Law $(\textbf{2002})$	
Trademark applications for international registration shall be handled in accordance with the relevant international treaty of which China is a member. Specific procedures shall be formulated by the administrative department for industry and commerce under the State Council.	

Article 18	Article 18 Revised
Where any foreign citizen or enterprise applies for registration of a trademark or has other trademark matters to attend to in China, he or it shall entrust a State-designated trademark agency with qualifications for foreign-related trademark affairs to act on his or its behalf.	The application for trademark registration or other trademark related matters may be handled by the applicant by himself, or through a trademark agency established by law.
	Where any foreign citizen or enterprise applies for registration of a trademark or has other trademark matters to attend to in China, he or it shall entrust a State-designated trademark agency with qualifications for foreign-related trademark affairs established by law to act on his or its behalf.
	Article 19, newly added in this version
	Trademark agency shall act in good faith and abide by relevant laws and administrative regulations. Trademark agency shall handle the application for trademark registration and other trademark related matters as per the clients' requests. Trademark agency is obligated to keep the confidentiality of the client's business secrets whichever it comprehends during the process of representation. Trademark agency is obligated to advise its client wherever his applied trademark may fall under one of the non-registrable circumstances, as prescribed by this Law. Trademark agency is forbidden to represent the client where it knows or should know the trademark to be filed for registration by such client falls under the circumstances prescribed in Article 15 or Article 32 of this Law. Trademark agency is forbidden to file in its own name the application for registration of trademarks on anything else other than its services rendered.

	Article 20, newly added
	The industry association of trademark agency shall rigorously carry out the requirement for membership enrollment and take disciplinary action against those members in violation of the code of ethics in compliance with the association regulations. The industry association of trademark agency shall announce to the public the members enrolled and those disciplined in time.
	Article 21
Article 12 of Implementing Regulation of Trademark Law (2002) Trademark applications for international registration shall be handled in accordance with the relevant international treaty of which China is a member. Specific procedures shall be formulated by the administrative department for industry and commerce under the State Council.	Trademark applications for international registration shall follow the rules established by the relevant international treaty concluded or acceded to by the People's Republic of China . Specific procedures shall be formulated by the administrative department for industry and commerce under the State Council.
Chapter II Application for Trademark Registration	Chapter II Application for Trademark Registration
Article 19	Article 22 Revised
An applicant for the registration of a trademark shall, in a form, indicate, in accordance with the prescribed classification of goods, the class of the goods and the designation of the goods in respect of which the trademark is to be used.	An applicant for the registration of a trademark shall, in a form, indicate, in accordance with the prescribed classification of goods, the class of the goods and the designation of the goods in respect of which the trademark is to be used.
Article 20	An applicant for the registration of a trademark may file one application for the same trademark covering goods in several classes.
Where any trademark applicant intends to apply for registration of a trademark in respect of goods in different classes, an application for registration shall be filed in respect of each class of the prescribed	The documents pertaining to an application for trademark registration and so forth may be submitted in writing or in data message.



classification of goods.	
Article 21	Article 23 Revised
Where a registered trademark is to be used in respect of other goods of the same class, a new application for registration shall be filed.	Where a registered trademark is to acquire the exclusive right in respect of goods other than those have been approved for registration, a new application for registration shall be filed.
Article 22	Article 24 Untouched
Where any sign of a registered trademark is to be altered, a new application for registration shall be filed.	Where any sign of a registered trademark is to be altered, a new application for registration shall be filed.
Article 23	Move to Article 41 of 2013 version, untouched. Please see below.
Where, after the registration of a trademark, the name, address or other registered matters concerning the registrant change, an application for the change shall be filed.	
Article 24	Article 25 Untouched

Where any trademark applicant first filed a trademark application in a foreign country within the preceding six months and files an application in China for registration of the same trademark in respect of the goods in the same class, he or it may, in accordance with any agreement between the said foreign country and China, in accordance with any international treaty to which both countries are member countries, or on the basis of the principle of mutual recognition of the right of priority, enjoy a right of priority.

Where any trademark applicant claims the priority right in accordance with the provision in the preceding article, he or it shall make a written statement when the application is filed, and submit, within three months, a copy of the application documents for trademark registration that was first filed. Where the applicant fails to make the written statement or fails to submit a copy of the application documents for trademark registration within Where any trademark applicant first filed a trademark application in a foreign country within the preceding six months and files an application in China for registration of the same trademark in respect of the goods in the same class, he or it may, in accordance with any agreement between the said foreign country and China, in accordance with any international treaty to which both countries are member countries, or on the basis of the principle of mutual recognition of the right of priority, enjoy a right of priority.

Where any trademark applicant claims the priority right in accordance with the provision in the preceding article, he or it shall make a written statement when the application is filed, and submit, within three months, a copy of the application documents for trademark registration that was first filed. Where the applicant fails to make the written statement or fails to submit a copy of the application documents for trademark registration within



the time limit, the claim to the right of priority shall be deemed to have not been made.	the time limit, the claim to the right of priority shall be deemed to have not been made.
Article 25	Article 26 Untouched
Where any trademark which is used for the first time on the goods exhibited at an international exhibition sponsored or recognized by the Chinese government, the applicant for registering this trademark may enjoy the right of priority within six months after the date when the said goods was exhibited.	Where any trademark which is used for the first time on the goods exhibited at an international exhibition sponsored or recognized by the Chinese government, the applicant for registering this trademark may enjoy the right of priority within six months after the date when the said goods was exhibited.
Where the trademark applicant claims the right of priority in accordance with the provision in the preceding paragraph, he or it shall make a written statement when the application is filed, and submit, within three months, the supporting documents concerning the name of the exhibition, the use of the trademark on the exhibited goods and the date when the goods was exhibited. Where the applicant fails to make the written statement or fails to submit the supporting documents within the time limit, the claim to the right of priority shall be deemed to have not been made.	Where the trademark applicant claims the right of priority in accordance with the provision in the preceding paragraph, he or it shall make a written statement when the application is filed, and submit, within three months, the supporting documents concerning the name of the exhibition, the use of the trademark on the exhibited goods and the date when the goods was exhibited. Where the applicant fails to make the written statement or fails to submit the supporting documents within the time limit, the claim to the right of priority shall be deemed to have not been made.
Article 26	Article 27 Untouched
The items applied for trademark registration and the materials provided should be authentic, accurate and complete.	The items applied for trademark registration and the materials provided should be authentic, accurate and complete.
Chapter III Examination for and Approval of Trademark Registration	Chapter III Examination for and Approval of Trademark Registration
Chapter III - Examination for and Approval of Tratemark (Ceptration	
Article 27	Article 28 Revised

	Article 29, newly added	
Article 16.2 RULES FOR IMPLEMENTATION OF THE TRADEMARK LAW OF THE PEOPLE'S REPUBLIC OF CHINA In cases where requests for modifications to applications for trademark are deemed incomplete , the Trademark Office shall send an Examination Advice form to the applicant and require the latter make necessary modifications within fifteen days of receipt of said notification. Should applicants fail to submit requested modifications by the expiration date of the specified period , or modifications are submitted at a date beyond the time limit , or modified applications still fail to conform with the relevant provisions of the Trademark Law , the Trademark Office shall reject the	W During the examination process, when the Trademark Off considers the contents of trademark application for registration shall supplemented with description or be amended, it may request applicant to submit description or make amendment. The absence the applicant's description or amendment will not affect the Trademary Office making examination decision.	
application and send a Notification of Rejection to the applicant. Article 28	Article 30 Untouched	
Where a trademark the registration of which has been applied for is not in conformity with the relevant provisions of this Law, or it is identical with or similar to the trademark of another person that has, in respect of the same or similar goods, been registered or, after examination, preliminarily approved, the Trademark Office shall refuse the application and shall not publish the said trademark.	Where a trademark the registration of which has been applied for is not in conformity with the relevant provisions of this Law, or it is identical with or similar to the trademark of another person that has, in respect of the same or similar goods, been registered or, after examination, preliminarily approved, the Trademark Office shall refuse the application and shall not publish the said trademark.	
Article 29	Article 31 Untouched	
Where two or more applicants apply for the registration of identical or similar trademarks for the same or similar goods, the preliminary approval, after examination, and the publication shall be made for the trademark which was first filed. Where applications are filed on the same day, the preliminary approval, after examination, and the publication shall be made for the	Where two or more applicants apply for the registration of identical or similar trademarks for the same or similar goods, the preliminary approval, after examination, and the publication shall be made for the trademark which was first filed. Where applications are filed on the same day, the preliminary approval, after examination, and the publication shall be made for the	

trademark which was the earliest used, and the applications of the others shall be refused and their trademarks shall not be published.	trademark which was the earliest used, and the applications of the others shall be refused and their trademarks shall not be published.	
Article 30	Move to Article 32 of 2013 version, revised. Please see below.	
Any person may, within three months from the date of the publication, file an opposition against the trademark that has, after examination, been preliminarily approved. Where no opposition has been filed at the expiration of the publication period, the registration shall be approved, a certificate of trademark registration shall be issued and the trademark shall be published.		
Article 31	Article 32 Untouched	
The application for trademark registration shall not be allowed to harm other person's prior rights, and no preemptive application by any unfair means of a trademark which has been used by another person and has a certain influence shall be allowed for registration.	fair other person's prior rights, and no preemptive application by any	
(Article 30)	Article 33 Revised	
Any person may, within three months from the date of the publication, file an opposition against the trademark that has, after examination, been preliminarily approved. Where no opposition has been filed at the expiration of the publication period, the registration shall be approved, a certificate of trademark registration shall be issued and the trademark shall be published.	 preliminarily approved trademark published by the Trademark Officient violates the provisions of Clause 2 and 3 of Article 13, Article 15, Article of 16 Clause 1, Article 30, Article 31 and Article 32 of this Law, or an 	
Article 32	Article 34 Revised	

publication of the trademark is made, the Trademark Office shall notify the
applicant of the same in written form. Where the trademark applicant is
dissatisfied, he may, within fifteen days from receipt of the notification,
apply with the Trademark Review and Adjudication Board for a review. The
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Where any party is dissatisfied with the decision made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings in the people's court.

publication of the trademark is made, the Trademark Office shall notify the applicant of the same in written form. Where the trademark applicant is dissatisfied, he may, within fifteen days from receipt of the notification, apply with the Trademark Review and Adjudication Board for a review. The Trademark Review and Adjudication Board shall make a decision within nine months from the date of the receipt of the application and notify applicant in written form. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended three months upon the approval of the administrative department for industry and commerce under the State Council. Where any party concerned is dissatisfied with the decision made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings with the people's court.

Article 33

Where an opposition is filed against the trademark that has, after examination, been preliminarily approved and published, the Trademark Office shall hear the opponent's and the opposed party's statements of facts and grounds and shall, after investigation and verification, make a decision.

Where any party is dissatisfied, he may, within fifteen days from receipt of the notification, apply with the Trademark Review and Adjudication Board for a review. The Trademark Review and Adjudication Board shall make a ruling and notify the opponent and the opposed party in written form.

Where any party is dissatisfied with the ruling made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings in the people's court. The people's court shall notify the opposite party involved in the procedure of trademark adjudication to attend the lawsuit as the third party.

Where an opposition is filed against the trademark that has, after examination, been preliminarily approved and published, the Trademark Office shall hear the opponent's and the opposed party's statements of facts and grounds and shall, after investigation and verification, make a decision within twelve months from the expiration date of the publication period on whether or not to approve registration, and notify in written form the opponent and the opposed party. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended six months upon the approval of the administrative department for industry and commerce under the State Council.

Article 35 Revised

Where the Trademark Office makes a decision to approve the registration, it shall issue a trademark registration certificate and shall make a publication. If the opponent is dissatisfied with the decision, he may file with the Trademark Review and Adjudication Board an application to declare the registration of this trademark invalid pursuant to Article 44 and Article 45 of this Law.

Where the opposed party is dissatisfied with the decision not to approve the registration made by the Trademark Office, it may file an application for review with the Trademark Review and Adjudication

	Board, within fifteen days after receiving the notice. The Trademark Review and Adjudication Board shall make a review decision within twelve months from the receipt of the application on whether or not to approve such registration and notify in written form the opponent and the opposed party. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended six months upon the approval of the administrative department for industry and commerce under the State Council. If the opposed party disagrees with the decision made by the Trademark Review and Adjudication Board, it may, within thirty days after receipt of the Board's notification, file a lawsuit before the people's court. The people's court shall notify the opponent to join in the lawsuit as the third party. During the review procedure conducted by the Trademark Review and Adjudication Board in compliance with the preceding paragraph, where the affirmation of the prior right involved is subject to the outcome of another on-going trial of the people's court or another on-going case handled by the administrative agencies, the Trademark Review and Adjudication Board may suspend the review procedure. However, the Trademark Review and Adjudication Board shall restore the review procedure once the cause for suspension no longer exists.
Article 34	Article 36 Revised
Where, at the expiration of the legal time limit, no party concerned has applied for a review of the decision made by the Trademark Office or has instituted legal proceedings with the people's court against the ruling made by the Trademark Review and Adjudication Board, the ruling shall become valid. Where it is decided that the opposition is not justified, the registration shall be approved, a certificate of trademark registration shall be issued and the trademark shall be published. Where it is decided that the opposition is justified, no registration shall be approved.	Where, at the expiration of the legal time limit, no party concerned has applied for a review of the decision refusing an application or the decision rejecting registration made by the Trademark Office or has instituted legal proceedings with the people's court against the decision of review made by the Trademark Review and Adjudication Board, the refusal decision of application, rejection decision of registration or decision of review shall become valid. Where it is determined, after examination, that the opposition is not justified and that the trademark registration is approved, the valid period of the trademark registrant's exclusive right to use the registered trademark shall
Where the trademark registration is approved according to the decision that the opposition is not justified, the valid period of the trademark registrant's exclusive right to use the registered trademark shall be counted	be counted from the expiration of the three-month period after the preliminary publication. For the period between this expiration date and

from the expiration of the three-month period after the preliminary publication.	the date of the decision approving the registration of the opposed mark, the registration of the opposed mark shall have no retroactive effect upon another party who may have been using a mark identical with or similar to this newly registered trademark on identical or similar goods; however, the registrant of the opposed trademark is entitled to compensation where another party acts in bad faith and causes damages to the said registrant.	
Article 35	Article 37 Untouched	
The application for trademark registration and the application for trademark review should be examined in a timely manner.	The application for trademark registration and the application for trademark review should be examined in a timely manner.	
Article 36	Article 38 Untouched	
Where the trademark applicant or registrant finds out any obvious mistake in the trademark application documents or trademark registration documents, he may apply for correction of the mistake. The Trademark Office shall, within the limits of its functions and powers, make correction of the mistake and notify the party concerned. The correction of mistake mentioned in the preceding paragraph shall not involve any substantive contents in the trademark application documents or trademark registration documents.	mistake in the trademark application documents or trademark registration documents, he may apply for correction of the mistake. The Trademark Office shall, within the limits of its functions and powers, make correction of the mistake and notify the party concerned.	
Chapter IV Renewal, Assignment and Licensing of Registered Trademarks	Chapter 4 Renewal, Alteration, Assignment and Licensing of Registered Trademarks	
Article 37	Article 39 Untouched	
The period of validity of a registered trademark shall be ten years, counted from the date of approval of the registration.	The period of validity of a registered trademark shall be ten years, counted from the date of approval of the registration.	
Article 38	Article 40 Revised	

Where the registrant intends to continue to use the registered trademark

beyond the expiration of the period of validity, an application for renewal of beyond the expiration of the period of validity, the registrant shall proceed the registration shall be made within six months before the said expiration. with the renewal procedure of the registration as per the regulations Where no application therefore has been filed within the said period, a grace within twelve months before the said expiration. Where the registrant fails to proceed with the renewal procedure within the said period, a grace period of six months may be allowed. If no application has been filed at the expiration of the grace period, the registered trademark shall be cancelled. period of six months may be allowed. The period of validity of each renewal of registration shall be ten years, commencing from the next day of the The period of validity of each renewal of registration shall be ten years. expiration date when the last period of validity of such registration expires. If the applicant fails to proceed with the renewal procedure at Any renewal of registration shall be published after it has been the expiration of the grace period, the registered trademark shall be cancelled. approved. The Trademark Office shall publish the renewal of registration. (Article 23) **Article 41 Untouched** Where, after the registration of a trademark, the name, address or other Where, after the registration of a trademark, the name, address or other registered matters concerning the registrant change, an application for the registered matters concerning the registrant change, an application for the change shall be filed. change shall be filed. Article 39 **Article 42 Revised** Where a registered trademark is assigned, both the assignor and the Where a registered trademark is assigned, both the assignor and the assignee shall sign a contract of assignment and jointly file an application assignee shall sign a contract of assignment and jointly file an application with the Trademark Office. The assignee shall guarantee the quality of the with the Trademark Office. The assignee shall guarantee the quality of the goods in respect of which the registered trademark is used. goods in respect of which the registered trademark is used. When applying for the assignment of a registered trademark, the The assignment of a registered trademark shall be published after it has been approved. The assignee shall enjoy the exclusive right to use the registrant shall, at the same time, do the same assignment in respect of assigned trademark from the publication date. all his other registered trademarks that are similar to the said registered trademark in respect of the same goods or that are identical with or Paragraph 2 and 3, Article 25 of Implementing Regulation of similar to the said registered trademark in respect of similar goods. Trademark Law (2002) Where an application for the assignment of a registered trademark may When applying for the assignment of a registered trademark, the mislead the public or cause confusions or exert any other unhealthy registrant shall, at the same time, do the same assignment in respect of all his influences, the Trademark Office shall grant no approval thereof and shall other registered trademarks that are identical with or similar to the said 19

Where the registrant intends to continue to use the registered trademark

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registered trademark in respect of the same or similar goods. Where the registrant fails in doing so, the Trademark Office shall require him to do as required within a prescribed period. Where the registrant fails in fulfilling the said requirement, he shall be deemed to have abandoned the application for the assignment of the registered trademark, and the Trademark Office shall notify the applicant of the same in written form.	notify the applicant of the reason in written form. The assignment of a registered trademark shall be published after it has been approved. The assignee shall enjoy the exclusive right to use the assigned trademark from the publication date.
Where an application for the assignment of a registered trademark may mislead the public or cause confusions or exert any other unhealthy influences, the Trademark Office shall grant no approval thereof and shall notify the applicant of the reason in written form.	
Article 40	Article 43 Revised
Any trademark registrant may, by signing a trademark license contract, authorize other persons to use his registered trademark. The licensor shall supervise the quality of the goods in respect of which the licensee uses his registered trademark, and the licensee shall guarantee the quality of the goods in respect of which the registered trademark is used.	Any trademark registrant may, by signing a trademark license contract, authorize other persons to use his registered trademark. The licensor shall supervise the quality of the goods in respect of which the licensee uses his registered trademark, and the licensee shall guarantee the quality of the goods in respect of which the registered trademark is used.
Where any party is authorized to use a registered trademark of another person, the name of the licensee and the origin of the goods must be indicated on the goods that bear the registered trademark.	Where any party is authorized to use a registered trademark of another person, the name of the licensee and the origin of the goods must be indicated on the goods that bear the registered trademark.
The trademark license contract shall be submitted to the Trademark Office for record.	Where a registered trademark is licensed to others to use, the licensor shall record the trademark license with the Trademark Office, and the Trademark Office will make publication. A trademark license, if
Article 43 of Implementing Regulations for the Trademark Law	not recorded, cannot be used against a third party of good faith.
To license a registered trademark to another, the licensor shall submit, within three months of the date on which the trademark license contract is executed, a duplicate of the contract to the Trademark Office for record-filing.	
Article 19.2 of Interpretation of the SPC on Certain Issues Concerning the Application of Law in the Trial of Civil Cases Involving Trademark Disputes	
Where a trademark license contract is not submitted to the Trademark Office for record-filing, opposition to a bona fide third party shall be prohibited.	



Chapter V Adjudication of Disputes Concerning Registered Trademarks	Chapter V Declaration of Invalidity of Registered Trademarks
Article 41	Article 44 Revised

Where a registered trademark stands in violation of the provisions of Article 10, Article 11 and Article 12 of this Law, or the registration of a trademark was acquired by fraud or any other unfair means, the Trademark Office shall cancel the registered trademark in question; and any other organization or individual may request the Trademark Review and Adjudication Board to make a ruling to cancel such a registered trademark.

Where any registered trademark stands in violation of the provisions of Article 13, Article 15, Article 16 and Article 31 of this Law, the trademark registrant or any party concerned may, within five years from the date of approval of the trademark registration, apply with the Trademark Review and Adjudication Board for cancellation of this registered trademark. In the case of malicious registration, the registrant of the well-known trademark shall not be subject to the five-year time limit.

In addition to those cases as provided for in the preceding two paragraphs, any person disputing a registered trademark may, within five years from the date of approval of the trademark registration, apply with the Trademark Review and Adjudication Board for making a ruling.

The Trademark Review and Adjudication Board shall, after receipt of the application for adjudication, notify the interested parties and request them to respond with arguments within a specified period.

Where a registered trademark stands in violation of the provisions of Article 10, Article 11 and Article 12 of this Law, or the registration of a trademark was acquired by fraud or any other unfair means, the Trademark Office shall **declare the invalidity** of the registered trademark in question; and any other organization or individual may request the Trademark Review and Adjudication Board to make a ruling to **declare** such a registered trademark **invalid**.

Where the Trademark Office has made an invalidity declaration decision of a registered trademark, it shall notify the concerned parties of the same in written form. Where any of the concerned party is dissatisfied with the invalidity declaration decision made by the Trademark Office, he may, within fifteen days from receipt of the notification, apply with the Trademark Review and Adjudication Board for a review. The Trademark Review and Adjudication Board shall make a decision within nine months from the date of receipt of such application and notify the concerned parties in written form. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended three months upon the approval of the administrative department for industry and commerce under the State Council. Where any party concerned is dissatisfied with the decision made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings with the people's court.

Where any other entity or individual requests the Trademark Review and Adjudication Board to declare the invalidity of a registered trademark, the Board shall notify the concerned parties in written form and request them to respond with arguments within a specified period.



	The Board shall make a decision either to maintain or to declare such registered trademark invalid within nine months from the date of the receipt of the application and notify the concerned parties of the same in written form. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended three months upon the approval of the administrative department for industry and commerce under the State Council. Where any party concerned is dissatisfied with the ruling made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings with the people's court. The people's court shall notify the opposite party involved in the procedure of trademark adjudication to attend the lawsuit as the third party.	
Article 42	Article 42 deleted	
Where a trademark, before its being approved for registration, has been the object of opposition and decision, no application for adjudication may be filed based on the same facts and grounds.		
Article 43	Article 45 Revised	
After the Trademark Review and Adjudication Board has made an adjudication either to maintain or to cancel a registered trademark, it shall notify the interested parties of the same in written form. Where any party concerned is dissatisfied with the ruling made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings in the people's court. The people's court shall notify the opposite party involved in the procedure of trademark adjudication to attend the lawsuit as the third party.	Where any registered trademark stands in violation of the provisions of Clause 2 and 3 of Article 13, Article 15, Article 16 Clause 1, Article 30, Article 31 and Article 32 of this Law, any prior right owner or any interested party may, within five years from the registration date of the said trademark, apply with the Trademark Review and Adjudication Board to declare this registered trademark invalid . In the case of malicious registration, the registrant of the well-known trademark shall not be subject to the five-year time limit. The Trademark Review and Adjudication Board shall, after receipt of the application for declaration of invalidity , notify the concerned parties in	

	limit needs to be extended, such time limit may be extended six months upon the approval of the administrative department for industry and commerce under the State Council. Where any party concerned is dissatisfied with the ruling made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings with the people's court. The people's court shall notify the opposite party involved in the procedure of trademark adjudication to attend the lawsuit as the third party.	
	During the examination procedure of the declaration of invalidity conducted by the Trademark Review and Adjudication Board in compliance with the preceding paragraph, where the affirmation of the prior right involved is subject to the result of another on-going trial of the people's court or another on-going case handled by the administrative agencies, the Trademark Review and Adjudication Board may suspend the examination procedure. However, the Trademark Review and Adjudication Board shall restore the examination procedure once the cause for suspension no longer exists.	
	Article 46 Newly Added	
	Where, at the expiration of the legal time limit, no party concerned has applied for a review of the decision made by the Trademark Office declaring a registered trademark invalid or has instituted legal proceedings with the people's court against the review decision or a ruling made by the Trademark Review and Adjudication Board to maintain or declare a trademark registration invalid, the decision made by the Trademark Office or the decision/ruling made by the Board shall become valid.	
	Article 47	
	Comes from the Article 36 of Implementing Regulation of Trademark Law	
Article 36 of Implementing Regulation of Trademark Law (2002) Where a registered trademark has been cancelled according to Article 41	Where a registered trademark has been declared invalid according to Article 44 or Article 45 of this Law, a public announcement shall be made by the Trademark Office, and the exclusive right to use such	

of the Trademark Law, the exclusive right to use it shall be deemed as non-existent from the very beginning. The cancellation of a trademark shall have no retroactive effect on any judgment or adjudication as made and enforced by the people's court or by the administrative department for industry and commerce in a trademark infringement case and on any trademark assignment or trademark license contract that has been performed prior to the said cancellation. But, if the bad faith of the trademark registrant has caused damages to any other party, compensation shall be made.	beginning. The decision of declaration of invalidity of a registered trademark shall have no retroactive effect on any judgment, adjudication of mediation agreement made and enforced by the people's court or the decision made and enforced by the administrative department for	
Chapter VI Administration of the Use of Trademarks	Chapter VI Administration of the Use of Trademarks	
	Article 48 Revised	
Article 3 of Implementing Regulation of Trademark Law (2002)	The use of trademarks as mentioned in this Law and the present	
The use of trademarks as mentioned in the Trademark Law and the present Regulation refers to affixing trademarks to commodities, commodity packages or containers as well as commodity exchange documents or using trademarks to advertisements, exhibitions and other commercial activities.	Regulation refers to affixing trademarks to commodities, commodity packages or containers as well as commodity exchange documents or using trademarks to advertisements, exhibitions and other commercial activities to distinguish the origin of the commodities .	
present Regulation refers to affixing trademarks to commodities, commodity packages or containers as well as commodity exchange documents or using	packages or containers as well as commodity exchange documents or using trademarks to advertisements, exhibitions and other commercial activities to	

 (3) where the registered trademark is assigned unilaterally; (4) where the registered trademark has ceased to be used for three consecutive years. 	 (1) where a registered trademark is altered unilaterally; (2) where the name, address or other registered matters concerning the registrant of a registered trademark are changed unilaterally. Where the registered trademark has become the generic name of the designated goods or has not been used for three consecutive yea without proper reason, any entity or individual may file an application with the Trademark Office for the revocation of the registered trademark. The Trademark Office shall make a decision within nin months from the date of receipt of such revocation application. When under certain particular circumstances, the time limit needs to be extended, such time limit may be extended three months upon the approval of the administrative department for industry and commercial under the State Council. 	
Where a registered trademark is used in respect of the goods that have been roughly or poorly manufactured, or whose superior quality has been replaced by interior quality, so that consumers are deceived, the administrative departments for industry and commerce at different levels shall, according to the circumstances, order rectification of the situation within a specified period, and may, in addition, circulate a notice of criticism or impose a fine, and the Trademark Office may even cancel the registered trademark.	Were a registered trademark is used in respect of the goods to have been roughly or poorly manufactured, or whose superior qua- has been replaced by interior quality, so that consumers are deceived the administrative departments for industry and commerce at differ levels shall, according to the circumstances, order rectification of situation within a specified period, and may, in addition, circulated	
trademark.		
trademark. Article 46	Article 50 Revised	

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Article 47	Article 51 Revised
Where any person violates the provisions of Article 6 of this Law, the local administrative department for industry and commerce shall order him to file an application for the registration within a specified period, and may, in addition, impose a fine.	Where any person violates the provisions of Article 6 of this Law, the local administrative department for industry and commerce shall order him to file an application for the registration within a specified period, and may, in addition, impose a fine as prescribed below:
	(1) where the illegal turnover exceeds 50,000 yuan, the fine imposed shall be not more than 20% of the illegal turnover;
	(2) where there is no illegal turnover or the illegal turnover is below 50,000 yuan, the fine imposed shall be not more than 10,000 yuan.
Article 48	Article 52 Revised
Where any person who uses an unregistered trademark has committed any of the following, the local administrative department for industry and commerce shall stop the use of the trademark, order him to rectify the situation within a specified period, and may, in addition, circulate a notice of criticism or impose a fine: (1) where the trademark is falsely represented as registered; (2) where any provision of Article 10 of this Law is violated; and (3) where the manufacture is rough or poor, or where superior quality is replaced by inferior quality, so that consumers are deceived.	Where any person using an unregistered trademark either poses the unregistered trademark as a registered one or stands in violation of the provision of Article 10 of this Law, the local administrative department for industry and commerce shall stop the use of the trademark, order him to rectify the situation within a specified period, and may, in addition, circulate a notice of criticism and may, in addition, impose a fine as prescribed below: (1) where the illegal turnover exceeds 50,000 yuan, the fine imposed shall be not more than 20% of the illegal turnover; (2) where there is no illegal turnover or the illegal turnover is below 50,000 yuan, the fine imposed shall be not more than 10,000 yuan.
	Article 53 newly added
	Where any entity or individual stands in violation of the provisions of Article 14 Clause 5 of this Law, the local administrative department

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	for industry and commerce shall order it or him to rectify the situation and may, in addition, impose a fine of 100,000 yuan.
Article 49	Article 54 Revised
Any party dissatisfied with the decision of the Trademark Office to cancel a registered trademark may, within fifteen days from receipt of the corresponding notice, apply with the Trademark Review and Adjudication Board for a review. The Trademark Review and Adjudication Board shall make a decision and notify the applicant in written form. Where any party concerned is dissatisfied with the decision made by the Trademark Review and Adjudication Board, he may, within 30 days from receipt of the notification, institute legal proceedings in the people's court.	Any party concerned dissatisfied with the decision of the Trademark Office to revoke or not to revoke a registered trademark may, within fifteen days from receipt of the corresponding notice, apply with the Trademark Review and Adjudication Board for a review. The Trademark Review and Adjudication Board shall make a decision within nine months from the date of receipt of the application and notify the applicant in written form. Where under certain particular circumstances, the time limit needs to be extended, such time limit may be extended three months upon the approval of the administrative department for industry and commerce under the State Council. Where any party concerned is dissatisfied with the decision made by the Trademark Review and Adjudication Board, he may, within thirty days from receipt of the notification, institute legal proceedings with the people's court.
	Article 55 newly added
	Where, at the expiration of the legal time limit, no party concerned has applied for a review of the revocation decision of registered trademark made by the Trademark Office or has instituted legal proceedings with the people's court against the review decision made by the Trademark Review and Adjudication Board, the revocation decision or the revocation review decision of registered trademark shall become valid. In case a registered trademark is revoked, a public announcement shall be made by the Trademark Office, and the exclusive right to use the registered trademark shall be terminated as of the date of the publication.
Article 50	(Article 50 Deleted)

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If the party is dissatisfied with the decision of the administrative department for industry and commerce to impose a fine under the provisions of Article 45, Article 47 and Article 48 of this Law may, within fifteen days from receipt of the corresponding notice, institute legal proceedings with the people's court. If neither legal proceedings have been instituted nor performance of the decision has been made at the expiration of the said period, the administrative department for industry and commerce may request the people's court for compulsory execution thereof.	If the party is dissatisfied with the decision of the administrative department for industry and commerce to impose a fine under the provisions of Article 45, Article 47 and Article 48 of this Law may, within fifteen days from receipt of the corresponding notice, institute legal proceedings with the people's court. If neither legal proceedings have been instituted nor performance of the decision has been made at the expiration of the said period, the administrative department for industry and commerce may request the people's court for compulsory execution thereof.
Chapter VII Protection of the Exclusive Rights to Use Registered Trademarks	Chapter VII Protection of the Right to Exclusive Use of a Registered Trademark
Article 51	Article 56 Untouched
The exclusive right to use a registered trademark shall be limited to the trademark which has been approved for registration and to the goods in respect of which the use of the trademark has been approved.	The exclusive right to use a registered trademark shall be limited to the trademark which has been approved for registration and to the goods in respect of which the use of the trademark has been approved.
Article 52	Article 57 Revised
Any of the following acts shall be an infringement of the exclusive right to use a registered trademark:	Any of the following acts shall be an infringement of the exclusive right to use a registered trademark:
(1) to use a trademark that is identical with or similar to a registered trademark in respect of the same or similar goods without authorization of the proprietor of the registered trademark;	(1) to use a trademark that is identical with a registered trademark in respect of the same goods without authorization of the proprietor of the registered trademark;
(2) to sell the goods that infringe the exclusive right to use a registered trademark;	(2) to use a trademark similar to a registered trademark in respect of the same goods or to use a trademark identical with or similar to a
(3) to counterfeit, or to make, without authorization, representations of a registered trademark of another person, or to sell such representations of a registered trademark as were counterfeited, or made without authorization;	registered trademark in respect of similar goods, without authorization of the proprietor of the registered trademark, where such use is likely to cause confusion;
(4) to replace, without authorization, a registered trademark and put the	(3) to sell the goods that infringe the exclusive right to use a registered trademark;

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 goods bearing the replaced trademark on the market; (5) to cause, in other aspects, prejudice to the exclusive right of another person to use a registered trademark. Article 50 of Implementing Regulation of Trademark Law (2002) 	 (4) to counterfeit, or to make, without authorization, representations of a registered trademark of another person, or to sell such representations of a registered trademark as were counterfeited, or made without authorization; (5) to replace, without authorization, a registered trademark and put the goods bearing the replaced trademark on the market;
Any of the following acts shall constitute an infringement of the exclusive right to use a registered trademark as referred to in Article 52 (5) of the Trademark Law:	(6) to intentionally provide a person with conveniences for such person's infringement of the trademark of another person or facilitate such person's infringement of the trademark of another person;
(1) to use any sign that is identical with or similar to other person's registered trademark in respect of the same or similar goods, as the designation or decoration of the goods, which is likely to mislead the public; and	(7) to cause, in other aspects, prejudice to the exclusive right of another person to use a registered trademark.
(2) to provide any person intentionally with such facilities as of storage, transportation, post service and concealment in his infringement of other person's exclusive right to use a registered trademark.	
Article 1 of Judicial Interpretations Made by PRC Supreme Court Relating to Application Law in Hearing Trademark Civil Disputes	
The following acts are acts set forth in Article 52(5) of the Trademark Law that cause other injuries to the exclusive right to use a trademark:	
(1) use of words identical with or similar to the trademarks of others prominently as names of enterprises on identical or similar goods likely to cause public misidentification;	
(2) reproductions, imitations and translations of others' registered well-known trademarks or the principal parts thereof to be used as trademarks on goods that are not identical or similar which mislead the public and likely to cause injury to the interest of the registrants of the well-known trademarks;	
(3) use of words identical with or similar to the trademarks of others as domain names to conduct electronic commerce for the trading of relevant goods through such domain names and likely to cause public misidentification;	

	Article 58 Revised
Article 53 of Implementing Regulation of Trademark Law(2002) Where a trademark proprietor believes that another person has registered his well-known trademark as an enterprise name, which is likely to deceive, or mislead, the public, he may file an application with the competent authority for the registration of enterprise names for cancellation of the registration of the enterprise name. The competent authority for the registration of enterprise names shall handle the matter pursuant to the Regulations for the Administration of Registration of Enterprise Names.	Where the unregistered well-known trademark or registered trademark of another person is used as a trade name of enterprise name, which misleads the public, and therefore constitutes unfair competition act, "Anti-Unfair Competition Law of the People's Republic of China" shall apply.
	Article 59 Revised
Article 49 of Implementing Regulation of Trademark Law(2002) Where an registered trademark contains the generic name, shape or model of the goods in respect of which it is used, or directly indicates the quality, main raw material, function, use, weight, quantity and other features of the goods, or contains a place name, the holder of the exclusive right to use the registered trademark has no right to prohibit others from duly using it.	Where an registered trademark contains the generic name, shape or model of the goods in respect of which it is used, or directly indicates the quality, main raw material, function, use, weight, quantity and other features of the goods, or contains a place name, the holder of the exclusive right to use the registered trademark has no right to prohibit others from fairly using it. Where a three-dimensional registered trademark contains an element that is the shape originating from the nature of the goods, or existing to achieve the technical effect of the goods or enable the goods to keep their substantive value, the holder of the registered trademark has no right to prohibit others from fairly using such element.
	Where, prior to the application date of the registered trademark, a person has been using a trademark identical with or similar to such registered trademark in respect of the same or similar good, and such use has started before the registrant of the registered trademark and has acquired a certain influence, the holder of the registered trademark has no right to prohibit such person from continuing using his trademark

	within its previous usage range. However, the holder of the registered trademark may ask such person to properly attach distinguishable marks.
Article 53	Article 60 Revised

Where any party has committed any of such acts to infringe the exclusive right to use a trademark as provided for in Article 52 of this Law, the caused dispute should be settled through negotiations between the parties concerned. If the way of negotiation is not favored by the parties concerned or the negotiation leads nowhere, the trademark registrant or any party concerned may either institute legal proceedings with the people's court or request the administrative department for industry and commerce for actions. If the administrative department for industry and commerce believes the infringing act is true, it may order the infringer to stop the infringing act, confiscate and destroy the infringing goods and the tools specially used to manufacture the infringing goods or counterfeit the sign of the registered trademark, and impose a fine. If any interested party is dissatisfied with the decision, he may, within fifteen days from receipt of the notification, institute legal proceedings with the people's court in accordance with the Administrative procedural Law of the People's Republic of China. If the infringer has neither instituted legal proceedings nor made performance of the decision at the expiration of the specified period, the administrative department for industry and commerce shall request the people's court for compulsory execution thereof. At the request of the interested party, the administrative department for industry and commerce for handling the case may offer mediation as to the amount of compensation for the infringement of the exclusive right to use a registered trademark. If the mediation achieves no result, the interested party may institute legal proceedings with the people's court according to the Civil Procedure Law of the People's Republic of China.

Where any party has committed any of such acts to infringe the exclusive right to use a trademark as provided for in **Article 57** of this Law, the caused dispute should be settled through negotiations between the parties concerned. If the way of negotiation is not favored by the parties concerned or the negotiation leads nowhere, the trademark registrant or any party concerned may either institute legal proceedings with the people's court or request the administrative department for industry and commerce for actions.

If the administrative department for industry and commerce believes the infringing act is true, it may order the infringer to stop the infringing act, confiscate and destroy the infringing goods and the tools **mainly** used to manufacture the infringing goods or counterfeit the sign of the registered trademark, and impose a fine **as prescribed below**:

(1) where the illegal turnover exceeds 50,000 yuan, the fine imposed shall be not more than five times of the illegal turnover;

(2) where there is no illegal turnover or the illegal turnover is below 50,000 yuan, the fine imposed shall be not more than 250,000 yuan.

The administrative department for industry and commerce shall impose a heavier punishment on those who have committed trademark infringement twice or more within five years or on those with other serious circumstances. The seller, who does not know that the goods infringe other person's exclusive right to use a registered trademark or who has evidence to prove that he obtained the goods through legal channels and indicates the name of the supplier, shall be ordered by the administrative department for industry and commerce to stop selling such goods.

At the request of the party concerned, the administrative department for industry and commerce for handling the case may offer mediation to solve



	the disputes over the amount of compensation for the infringement of a registered trademark. The party concerned may also initiate legal proceedings with the people's court according to the provisions of the <i>"Civil Procedure Law of the People's Republic of China"</i> to settle the disputes. Where no agreement is reached by the parties concerned after the mediation of the administrative department for industry and commerce or the party concerned refuses to implement the mediation agreement after the agreement enters into force, the party concerned may institute legal proceedings with the people's court pursuant to the provisions of the <i>"Civil Procedure Law of the People's Republic of China"</i> .
Article 54	Article 61 Untouched
Where the exclusive right to use a registered trademark has been	Where the exclusive right to use a registered trademark has been
infringed, the administrative department for industry and commerce shall	infringed, the administrative department for industry and commerce shall
have the right to investigate and treat the infringing act according to law. If	have the right to investigate and treat the infringing act according to law. If
the infringer is suspected to have committed a crime, he should be transferred	the infringer is suspected to have committed a crime, he should be transferred
to the judicial organ in a timely manner for his criminal liabilities by law.	to the judicial organ in a timely manner for his criminal liabilities by law.
Article 55	Article 62 Revised
On the basis of available evidence or reported facts concerning illegal	On the basis of available evidence or reported facts concerning illegal
acts, the administrative department for industry and commerce above county	acts, the administrative department for industry and commerce above county
level shall, in the investigation and treatment of the infringement of the	level shall, in the investigation and treatment of the infringement of the
exclusive right to use a registered trademark, have the right to exercise the	exclusive right to use a registered trademark, have the right to exercise the
following functions and powers:	following functions and powers:
acts, the administrative department for industry and commerce above county	acts, the administrative department for industry and commerce above county
level shall, in the investigation and treatment of the infringement of the	level shall, in the investigation and treatment of the infringement of the
exclusive right to use a registered trademark, have the right to exercise the	exclusive right to use a registered trademark, have the right to exercise the
acts, the administrative department for industry and commerce above county	acts, the administrative department for industry and commerce above county
level shall, in the investigation and treatment of the infringement of the	level shall, in the investigation and treatment of the infringement of the
exclusive right to use a registered trademark, have the right to exercise the	exclusive right to use a registered trademark, have the right to exercise the
following functions and powers:	following functions and powers:
(1) to inquire of the interested parties about the matters concerning the	(1) to inquire of the interested parties about the matters concerning the

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(4) to check up such articles as relate to the infringing act, and seal up or detain the articles which have been proved to have infringed other person's exclusive right to use a registered trademark;	(4) to check up such articles as relate to the infringing act, and seal up or detain the articles which have been proved to have infringed other person's exclusive right to use a registered trademark;
When the administrative department for industry and commerce exercises such functions and powers as enumerated in the preceding paragraph, the interested parties shall give assistance thereto and must not refuse to do so.	When the administrative department for industry and commerce exercises such functions and powers as enumerated in the preceding paragraph, the interested parties shall give assistance thereto and must not refuse to do so.
	During the investigation and penalization procedure of a trademark infringement case, where there is a dispute over the ownership of the trademark concerned or the right owner simultaneously institutes a trademark infringement suit with the people's court, the administrative department for industry and commerce may suspend the investigation and penalization procedure of the case. However, the administrative department for industry and commerce shall restore or terminate the investigation and penalization process once the cause for suspension no longer exists.
Article 56	Article 63 Revised
Article 56 The amount of compensation for the infringement of the exclusive right to use a registered trademark shall be the profit that the infringer has earned through the infringement during the period of the infringement or the damages that the infringed has suffered through the infringement during the period of infringement, including the rational expenses paid by the infringed for stopping the infringing act. Where it is difficult to determine the amount of the infringer's profit from the infringing act or the amount of loss suffered by the infringed from the infringing act, the people's court shall make a decision on the amount of compensation below 500,000 yuan, taking into account the seriousness of the infringement.	The amount of compensation for the infringement of the exclusive right to use a registered trademark shall be assessed in accordance with the actual damages that the right holder has suffered from the infringement; if it is difficult to assess the actual damages, the amount of compensation shall be equivalent to the profit that the infringer has earned through the infringement. Where it is difficult to determine either the actual damages suffered by the right holder from the infringement or the profit earned by the infringer through the infringement, the amount of compensation may be determined at a reasonable multiple of the royalty that the infringed registered trademark might have earned. In case of bad faith infringement where the circumstances are serious, the amount of
The amount of compensation for the infringement of the exclusive right to use a registered trademark shall be the profit that the infringer has earned through the infringement during the period of the infringement or the damages that the infringed has suffered through the infringement during the period of infringement, including the rational expenses paid by the infringed for stopping the infringing act. Where it is difficult to determine the amount of the infringer's profit from the infringing act or the amount of loss suffered by the infringed from the infringing act, the people's court shall make a decision on the amount of compensation below 500,000 yuan, taking into account the seriousness of the	The amount of compensation for the infringement of the exclusive right to use a registered trademark shall be assessed in accordance with the actual damages that the right holder has suffered from the infringement; if it is difficult to assess the actual damages, the amount of compensation shall be equivalent to the profit that the infringer has earned through the infringement. Where it is difficult to determine either the actual damages suffered by the right holder from the infringement or the profit earned by the infringer through the infringement, the amount of compensation may be determined at a reasonable multiple of the royalty that the infringed registered trademark might have earned. In case of bad faith

	Where the right holder has fulfilled his obligation to supply evidence in order to enable the people's court to determine the amount of compensation, while the account books and any other materials connected with the infringing act are mostly in the control of the infringer, the people's court may order the infringer to provide such account books and materials. Where the infringer refuses to provide such information or provides false information, the people's court may determine the amount of compensation at its discretion by taking into account the claims and the evidence submitted by the infringed. Where it is difficult to determine the amount of loss suffered by the right holder from the infringing act, or the amount of the infringer's profit from the infringing act or the amount of registered trademark's royalty as listed in the preceding paragraph, the people's court shall make a decision on the amount of compensation not higher than 3,000,000 yuan, taking into account the seriousness of the infringement.
	Article 64 Newly Added
	Where the holder of registered trademark claims compensation and the accused infringer argues that such registered trademark has not been used by its holder, the people's court may order the holder of the registered trademark to provide the evidence of actual use of such trademark during the last three years. Where the holder of the registered trademark fails to provide neither the evidence of actual use of such trademark during the last three years nor the evidence of the amount of loss suffered by the right holder from the infringing act, the accused infringer shall not be held liable for compensation.
	The seller shall not bear the liability to make compensation if he does not know that the goods have infringed other person's exclusive right to use a registered trademark or he has evidence to prove that he obtained the goods through legal channels and indicate the name of the supplier.
Article 57	Article 65 Revised
Where the trademark registrant or the interested party has the evidence	Where the trademark registrant or the interested party has the evidence

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to prove that the on-going or up-coming infringement of the exclusive right to use a registered trademark will, if not stopped, bring about irretrievable loss to its legitimate rights and interests, he or it may, before instituting legal proceedings, request the people's court to order the infringer to stop the infringing act and adopt measures for property preservation. Where the people's court handles the application mentioned in the preceding paragraph, the provisions in Article 93, Article 96 and Article 99 of the Civil Procedure Law of the People's Republic of China shall apply.	to prove that the on-going or up-coming infringement of the exclusive right to use a registered trademark will, if not stopped, bring about irretrievable loss to its legitimate rights and interests, he or it may, before instituting legal proceedings, request the people's court to order the infringer to stop the infringing act pursuant to the law and adopt measures for property preservation.
Article 58	Article 66 Revised
Where any evidence for stopping infringing act may be destroyed or cannot be obtained later, the trademark registrant or any interested party may, before instituting legal proceedings, request the people's court to take measure to preserve evidence.	Where any evidence for stopping infringing act may be destroyed or cannot be obtained later, the trademark registrant or any interested party may, before instituting legal proceedings, request the people's court to take measure to preserve evidence in accordance with the law .
After accepting the said application, the people's court shall make a ruling within forty-eight hours. The preservation measures shall be taken immediately after the decision is made.	
The people's court shall have the power to order the applicant to provide warranty. Where the applicant fails to provide warranty, the application shall be rejected.	
Where the applicant fails to institute legal proceedings within fifteen days from the adoption of the preservation measures, the people's court shall release the preservation measures.	
Article 59	Article 67 Untouched
Where any party uses, without the authorization of a trademark registrant, a trademark identical to the registered trademark in respect of the same goods, and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for his criminal liabilities in addition to his compensation for the damages suffered by the infringed.	Where any party uses, without the authorization of a trademark registrant, a trademark identical to the registered trademark in respect of the same goods, and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for his criminal liabilities in addition to his compensation for the damages suffered by the infringed.
Where any party counterfeits or makes, without authorization, the	Where any party counterfeits or makes, without authorization, the



presentations of other person's registered trademark or sell such representations of a registered trademark as were counterfeited, and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for this criminal liabilities in addition to his compensation for the damages suffered by the infringed.	presentations of other person's registered trademark or sell such representations of a registered trademark as were counterfeited, and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for this criminal liabilities in addition to his compensation for the damages suffered by the infringed.
Where any party sells goods that he knows bear a counterfeited registered trademark and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for this criminal liabilities in addition to his compensation for the damages suffered by the infringed.	Where any party sells goods that he knows bear a counterfeited registered trademark and the case is so serious as to constitute a crime, he shall be prosecuted, according to law, for the criminal liabilities in addition to his compensation for the damages suffered by the infringed.
	Article 68 Revised
	Where any trademark agency has committed any of the following, the administrative department for industry and commerce shall order such entity to rectify the situation within a specified period, give warnings, impose a fine no more than 100,000 yuan but also no less than 10,000 yuan upon the entity; as well as give individual warnings to the executives directly in charge and other responsible personnel together with a fine not exceeding 50,000 yuan but not less than 5,000 yuan on the said individuals; the offender shall be prosecuted for his criminal liabilities according to law if the case is so serious as to constitute a crime:
	(1) to counterfeit or alter the legal document, seal or autograph, or to use the counterfeit or altered legal document, seal or autograph when handling trademark related matters;
	(2) to solicit trademark representation by slandering any other trademark agency, or to disturb the normal order of the trademark representation market in other dishonest means;
	(3) to be in violation of the provisions of Clause 3 and 4 of Article 19 of this Law.
	Where a trademark agency has committed any of the aforementioned offence, the administrative department for industry and commerce shall record such offence in the credibility dossier of the said trademark agency; where the circumstances is serious, the Trademark

	Office and the Trademark Appeal and Adjudication Board may refuse to accept the cases filed by the said trademark agency and publish such decision. Any trademark agency that violates the principle of good faith and infringes the legitimate interests of the client, shall be held liable for the civil liability and be subject to disciplinary action taken by the industry organization of trademark agency in compliance with the organization regulations.
Article 60	Article 69 Untouched
The functionaries of the Stage engaged in the matters of trademark	The functionaries of the Stage engaged in the matters of trademark
registration, management and review shall be fair and honest in the	registration, management and review shall be fair and honest in the
enforcement of law and shall be devoted to their official duties and civilized	enforcement of law and shall be devoted to their official duties and civilized
services.	services.
The Trademark Office, the Trademark Review and Adjudication Board	The Trademark Office, the Trademark Review and Adjudication Board
and the functionaries of the State engaged in the matters of trademark	and the functionaries of the State engaged in the matters of trademark
registration, management and review shall not be engaged in the business of	registration, management and review shall not be engaged in the business of
trademark agency or the production and marketing of goods.	trademark agency or the production and marketing of goods.
Article 61	Article 70 Untouched
The administrative department for industry and commerce shall	The administrative department for industry and commerce shall establish
establish a complete and sound system of internal supervision for inspecting	a complete and sound system of internal supervision for inspecting the
the functionaries of the State engaged in trademark registration, management	functionaries of the State engaged in trademark registration, management and
and review and checking up their performance of law and administrative	review and checking up their performance of law and administrative
regulations and their observation of disciplines.	regulations and their observation of disciplines.
Article 62	Article 71 Revised
Where any functionary of the State engaged in the matters of trademark	Where any functionary of the State engaged in the matters of trademark
registration, management or review has committed such acts as dereliction of	registration, management or review has committed such acts as dereliction of
duty, misfeasance and favoritism or violated the official regulations on	duty, misfeasance and favoritism or violated the official regulations on
trademark registration, management and review by accepting article of	trademark registration, management and review by accepting article of



property from the interest party or seeking illegal profit, the offender shall be	property from the interest party or seeking illegal profit, the offender shall be
prosecuted for his criminal liabilities if the case is so serious as to constitute	prosecuted for his criminal liabilities if the case is so serious as to constitute a
a crime or shall be punished with a disciplinary sanction if the case is not so	crime or shall be punished with a disciplinary sanction if the case is not so
serious as to constitute a crime.	serious as to constitute a crime.
Chapter VIII Supplementary Provisions	Chapter VIII Supplementary Provisions
Article 63	Article 72 Untouched
Any application for a trademark registration and for other matters	Any application for a trademark registration and for other matters
concerning a trademark shall be subject to payment of the fee as prescribed.	concerning a trademark shall be subject to payment of the fee as prescribed.
The schedule of fees shall be prescribed separately.	The schedule of fees shall be prescribed separately.
Article 64	Article 73 Untouched
This Law shall enter into force on March 1, 1983. The "Regulations	This Law shall enter into force on March 1, 1983. The "Regulations
Governing Trademarks" promulgated by the State Council on April 10, 1963	Governing Trademarks" promulgated by the State Council on April 10, 1963
shall be abrogated on the same date, and any other provisions concerning	shall be abrogated on the same date, and any other provisions concerning
trademarks contrary to this Law shall cease to be effective at the same time.	trademarks contrary to this Law shall cease to be effective at the same time.
Trademarks registered before this Law enters into force shall continue	Trademarks registered before this Law enters into force shall continue to
to be valid.	be valid.

-The End-