ON INTERNET, IS A FAKE PRODUCT A REAL BARGAIN?

YOU COMMUNICATE WITH THE COUNTERFEITER YOUR BANKING AND PERSONAL DATA

YOU GAVE YOUR EMAIL ADDRESS,
WHAT A SURPRISE!
YOU'VE GOT
90,000 UNREAD EMAILS

YOU ENTERED YOUR CREDIT CARD NUMBER
THANKS AGAIN
YOUR ACCOUNT HAS BEEN DEBITED WITHOUT **YOUR AUTHORISATION**

YOU COMMUNICATED YOUR IP ADDRESS,
AS A BONUS
YOU GET THE VERY LATEST COMPUTER VIRUS, YOUR MOUSE DIES FROM LEPTOSPIROSIS.

YOUR MONEY FINANCES ANY SORTS OF CRIMINAL ACTIVITIES

MORE TAXES FOR YOU
YOU PAY THOSE WHOM THE COUNTERFEITERS DON'T PAY, NICE!

WELL DONE
YOU ARE ENCOURAGING ILLEGAL PRODUCTION
IN INSALUBRIOUS CONDITIONS

LESS JOB
GIVE MORE FREE TIME TO THE EMPLOYEES OF YOUR FAVOURITE BRANDS, **VERY NICE OF YOU!**

YOU RECEIVE YOUR COUNTERFEIT PRODUCT

EASY
NO NEED TO UNWRAP YOUR PRODUCT, **ITS MEDIOCRE QUALITY MEANS YOU CAN THROW IT STRAIGHT INTO THE BIN**

A NICE GESTURE
BY ENDORSING **PRODUCTS MANUFACTURED OUTSIDE ENVIRONMENTAL STANDARDS,** YOU MAKE OUR PLANET EVEN GREENER.

WHAT A SURPRISE!
EVADING ALL EUROPEAN STANDARDS, **YOUR PRODUCT IS REALLY EXPLOSIVE!**

DON'T KID YOURSELF BY BUYING COUNTERFEIT GOODS.

BRANDED GOODS AT ROCK BOTTOM PRICES?
ON INTERNET, PHOTOS OF ACTUAL PRODUCTS CAN OFTEN HIDE COPIES, BE VIGILANT WHEN MAKING PURCHASES.

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POUR LA PROTECTION INTERNATIONALE DE LA PROPRIÉTÉ INTELLECTUELLE