



Committee on the Internal Market and Consumer Protection

**PROGRAMME**

**PUBLIC HEARING**

of the Committee on the Internal Market and Consumer Protection

***Customs Enforcement of Intellectual Property Rights***

Tuesday, 22 November 2011 from 15.00 to 18.30  
European Parliament, Brussels  
Room: Paul-Henri Spaak (PHS) 3C050

**15.00 - 15.15 Opening session**

- Opening remarks by the Chair,
- Opening remarks by Jürgen Creutzmann, the Rapporteur, as well as Josefa Andrés Barea (Committee on International Trade) and Marielle Gallo (Committee on Legal Affairs)

**15.15 - 16.15 Session 1 - Ensuring smart and effective customs enforcement (scope, resources, simplified procedure, information requirements, liability, costs)**

- Mr Christophe Zimmermann, Co-ordinator, Combating Counterfeiting and Piracy, Compliance and Facilitation Directorate, World Customs Organisation (WCO);
- Mr Jeremy Newman, Rouse - London and Member of INTA (International Trademark Association) Anticounterfeiting Committee;
- Mr Marc Van de Perre, Senior Customs Policy Adviser, CLECAT (European Association for forwarding, transport, logistic and customs services);
- Mr Marko Stolle, Senior Government Official (Oberregierungsrat), German Ministry of Finance;

- Open debate with Members and stakeholders

**16.15 - 17.15 Session 2 - Impact on consumers (travellers' luggage, small consignments)**

- Ms Christiane Lai, Director General, UNIFAB (Union des Fabricants);
- Mr Keith Vaughan, Vice-Chairman, EEA (European Express Association) Customs Committee;
- Mr Kevin Costelloe, Deputy Director Excise & Customs Law Team, UK customs authorities;

- Open debate with Members and stakeholders

**17.15 - 18.15 Session 3: Goods in transit (e.g. generic medicines, trademarks)**

- Mr Richard Bergstrom, Director General, EFPIA (European Federation of Pharmaceutical Industries and Associations);
- Mrs Lidia Mallo, Senior Manager Government Affairs & IP & Trade, EGA (European Generic Medicines Association);
- Mr Neil Narriman, Vice-Chair, FESI (Federation of the European Sporting Goods Industry) IPR Committee – Global Director of IP – Puma;
- Mr Luc de Blicq, Customs Counsellor of The Netherlands, Permanent Representation of the Netherlands to the EU;

- Open debate with Members and stakeholders

**18.15 - 18.30 Closing session**

- Conclusions by Jürgen Creutzmann, the Rapporteur
- Closing remarks by the Chair

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