



WELCOME

**Paris, France
October 6th & 7th, 2014**

Our Global Evolution:



ENGAGEMENT



INFLUENCE



IMPACT



EDUCATION

IACC
INTERNATIONAL ANTI-COUNTERFEITING COALITION

Protecting Rights-Holders Since 1979

ENGAGEMENT

Growing
Membership



Many
Different
Industries



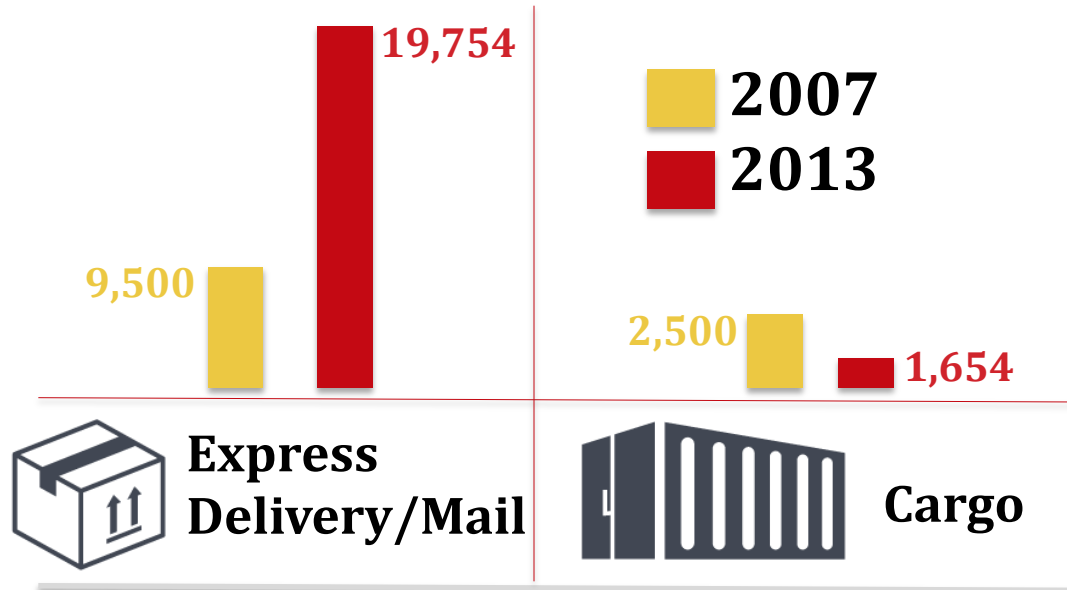
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The Growing Internet Threat

CBP FY 2007 & 2013 Seizures:



Consumer Risk:



Identity Theft



Credit Card Fraud



Malware



Cyber Monday in US:
\$1.46 BILLION



Singles Day on Taobao and Tmall:
\$5.75 BILLION

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Payment Partnerships



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IMPACT

Online Threat Mitigation Programs

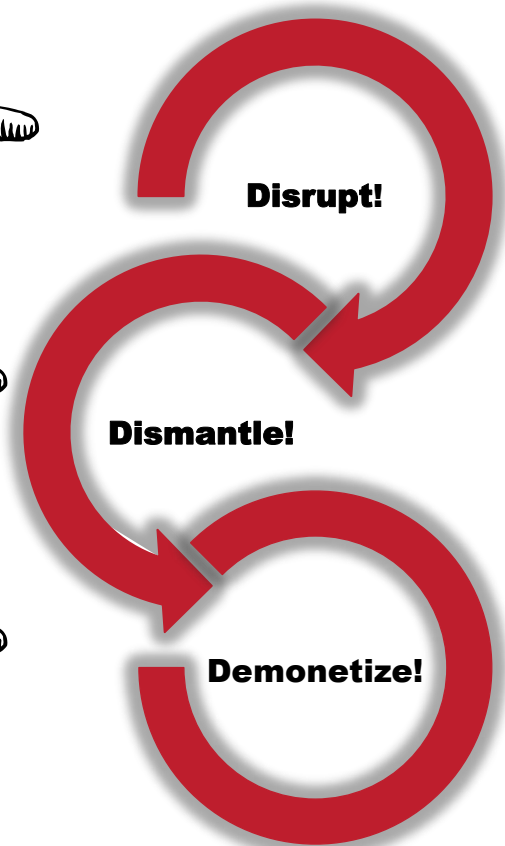


Payment



Counterfeit Merchants

Follow the Money

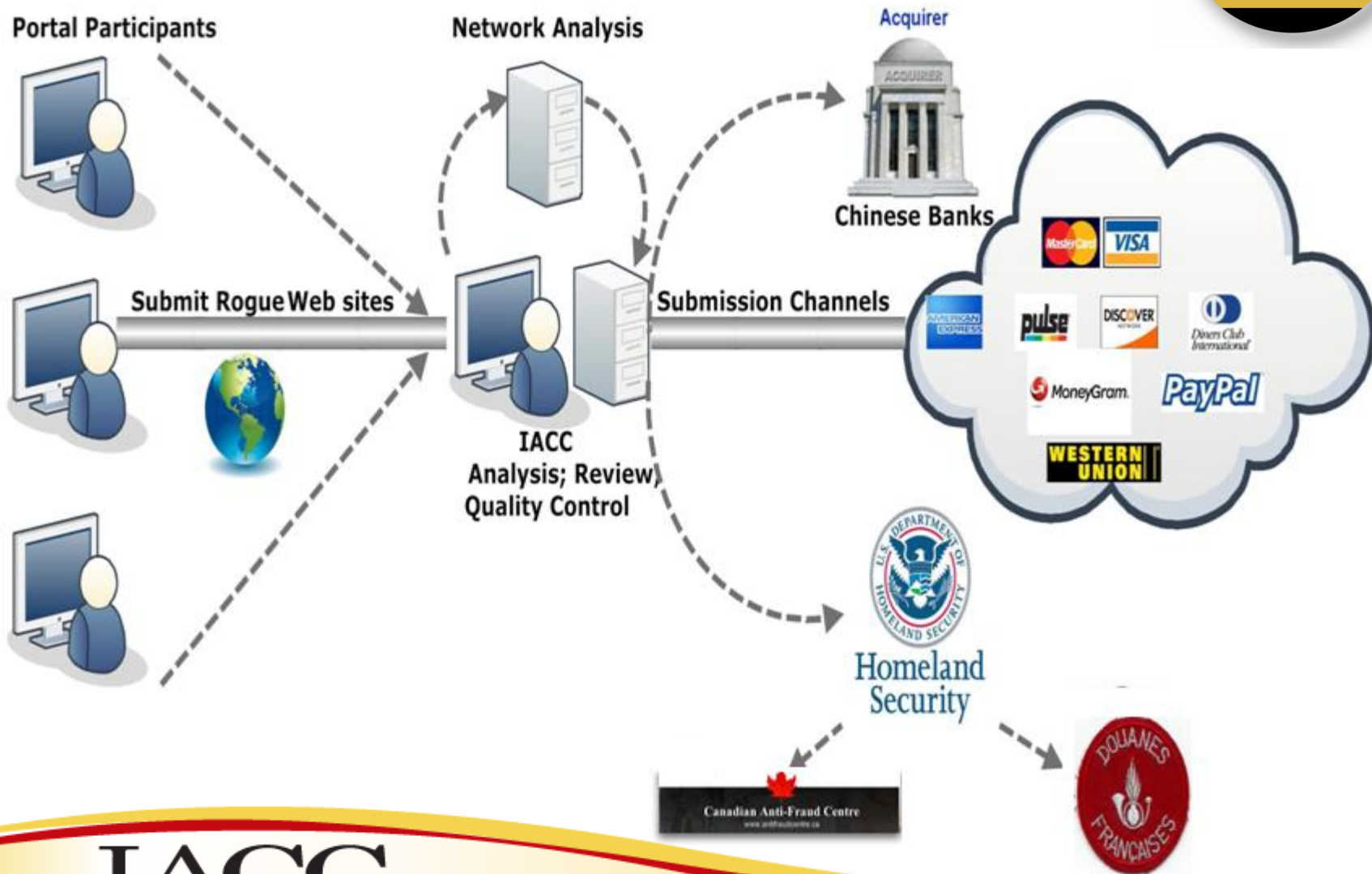


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RogueBlock (How It Works)



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